

**ANNUAL REPORT
OF THE GENERAL
SERVICE BOARD OF
ALCOHOLICS
ANONYMOUS
GREAT BRITAIN
2020**



THE PREAMBLE

Alcoholics Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from alcoholism.

The only requirement for membership is a desire to stop drinking.

There are no dues or fees for AA membership; we are self-supporting through our own contributions.

AA is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy, neither endorses nor opposes any causes.

Our primary purpose is to stay sober and help other alcoholics to achieve sobriety.

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CONTENTS

The Preamble of Alcoholics Anonymous Introduction

Chairperson of the Board

Personnel – Retirements; resignations; appointments

Report of the Trustees

Financial Statements

Members of the General Service Board

Auditors; Bankers; Solicitors; Investment Managers

The Twelve Traditions of Alcoholics Anonymous

Annual Report of the General Service Board of Alcoholics Anonymous (Great Britain) Limited - 1 OCTOBER 2019 – 30 SEPTEMBER 2020

Introduction

Chairperson's Introduction to Annual Report

Once again, I am pleased to have the honour to present the Annual Report on behalf of the General Service Board of Alcoholics Anonymous, Great Britain.

The main purpose of the General Service Board is to support the Fellowship in its primary purpose of carrying the message of recovery from alcoholism to all who seek its help, to those who are in some way associated with people with alcohol problems, and to the public at large. The charity is also concerned with the proper governance of its affairs and the most effective use of its finances. In this, we adhere to the requirements of the Charity Commission, the Twelve Traditions of Alcoholics Anonymous, and the Concepts for World Service. This annual report sets out to show how the charity has worked towards realising its aims during the last year.

Trustees, who have commitments to their specific Regions are also responsible for the various Board disciplines. This year has seen a new Non-Alcoholic Trustee join the Board bringing the total to five. Our Non-Alcoholic trustees provide immeasurable help in ensuring some balance to the Board and have worked hard to help inform the public about what we do without having to adhere to the constraints of personal anonymity. Their work on the various Board Subcommittees has also proven invaluable.

This year, as in the past, the Board has had some vacancies for trustees both alcoholic and non-alcoholic. Despite this, we have supported all our service disciplines and external events, with individual trustees managing the resulting increased workload.

The year itself has been unusually challenging with COVID-19 impacting from March 2020 causing the cancellation of our Annual Conference which should have taken place in April. However, thanks to the cooperation of our Conference Steering Committee, who were willing to ratify trustee appointments until Conference can be held, we were able to maintain normal rotation of our trustees on the Board.

The Fellowship itself showed its resilience and determination by quickly adapting to the situation. Existing online meeting adapted to a surge in attendance, and many face-to-face meetings reinvented themselves in an online format. Meetings quickly developed ways to welcome the newcomer, help existing members and protect meetings against those who sought to disrupt them.

Our first line of contact services, the traditional telephone service, the now long-established email service, and the relatively new online chat service saw a large increase in contacts who they were able to help find recovery in the strange new world many found themselves in.

The General Service Office rallied magnificently to deal with the large numbers of group changes that have taken place to ensure that people could find recovery wherever they were across the nations that we serve.

As in previous years, to assist in the development of AA in other countries, we have contributed to the International Literature Fund and provided financial assistance from our Development Fund. In addition, prior to Covid-19 restrictions our trustees attended general

service conferences in European countries, and where possible have since Covid-19 restrictions taken part as observers in online Conferences.

In the two quarters leading up to March we attended 12 professional conferences before the various restrictions brought them to an end.

Nigel Patience Chairperson

GSB PERSONNEL

The following trustees retired from the Board this year:

Denise Hartley
Peter Fryer
Roger Edgington
Mary Maguire

The following trustees were appointed to the Board:

Mary Maguire
Tom Fox
Justin Tunstall
Barbara Owen
Charles Roberts

Report of the Trustees

The primary purpose of Alcoholics Anonymous (AA) is to pass the message of recovery from alcoholism to those who seek help, making that information available to professionals, the media and the public. The General Service Board (GSB) of Alcoholics Anonymous Great Britain works to support the Fellowship of Alcoholics Anonymous and to raise awareness of AA's message of recovery.

Our Tradition of Self Support, underpinned by the Alcoholics Anonymous (Dispositions) Act of 1986, ensures that AA is supported solely through the voluntary contributions of members. The charity continues to achieve a stable financial position and has been able to undertake initiatives that the Fellowship of AA has requested.

Each trustee takes responsibility for a particular area of work within the Board activities, all of which are geared towards raising awareness of all that AA can offer those who seek help. The trustees stay abreast of developments and co-operate with the authorities in these professional areas by communicating on a regular basis, attending conferences and exhibitions and by developing projects for each professional body.

AA Service News continues to be published quarterly, carrying details of Conference Questions, Parliamentary events in England, Scotland and Wales, and news of other notable service events. Because of the pandemic the 2020 Summer, Autumn and Winter editions were digital-only. They were emailed to group contacts for which addresses were available and as always were placed on the AAGB website in the Document Library. Many thanks to all contributors.

The Anniversary Working Group met 4 times during this year and work is continuing to gather momentum. The working group has received nearly all the draft Regional histories along with some Service discipline histories. The working group continues to work towards a deadline of June 2021 for the publication to be finalised and ready for the 75th Anniversary Convention in June 2022.

Armed Services: The lockdown has affected us all and the Armed Services has been no different we have tried to keep in touch with the various branches of the Armed Services to maintain our contacts and create new ones wherever possible, for example, the Military Wives Choirs which has 73 choirs in the UK and around the world and supports some 2000 people. We continue to maintain contacts with Help for Heroes, SSAFA, Combat Stress and Royal British Legion. Alcoholics Anonymous was represented at Health Fairs and talks to medics and staff of all 3 services, and civilians. We now have a contact at the RCDM at QE hospital Birmingham, where there are several hundred military medical staff, we will be looking to deliver talks and information to the unit. We have been invited to an event that raises awareness of suicide amongst veterans, the group VUAS (Veterans United Against Suicide; many have drink problems as well as suicidal ideations) they have invited AA to attend to meet and give a talk. We continue to have Zoom meetings and hope to be back having face to face meetings in the New Year. I would like to thank all of the ELO's and RASLO'S and the Subcommittee for all their sterling effort.

The Archives Subcommittee has met 4 times during this year in February, June, September, and December. The June, September and December meetings were on Zoom. The Network meeting was also held on Zoom this year due to the current pandemic. There will be an additional Network Zoom meeting in February 2021. The Borthwick Institute cataloguing, and digitisation project continues to make great progress and the Board and Archives Subcommittee receive regular updates.

Electronic Communications: The website continues to be popular with a great deal of traffic on the Meeting Finder page as Groups moved meetings online at the start of the pandemic. We are grateful to GSO staff for their tireless work in keeping these pages updated, and for their help in providing practical suggestions regarding online meeting security. Changes continue as some meetings reopen, albeit with restricted numbers in most venues. The Covid-19 crisis also triggered a big increase in contacts to our Online Response Service and one-to-one ChatNow service, both from existing members seeking meeting information and from newcomers looking for help. It is gratifying to report that despite the shortage of face-to-face meetings, we have been able to welcome many new members, most of whom have experienced the Fellowship on no more than an online basis. Our other existing services, generic email, secure file storage and provision of microsites, continue to provide useful support at all levels of the Fellowship.

Employment: There have been some trying times this last year and meetings being held on Zoom have been a lifeline to many including the Subcommittee. They have been a few companies asking for Zoom presentations which might be a way forward in the future although we do think face to face is preferable. A presentation due to be given to the AXA group, with some 125,000 employees has been rescheduled due to local restrictions and will now be presented on Zoom. Before the virus there was work being carried out up and down the country, contact was established with the local Unison and GMB unions. A presentation was given to a local Council, which was well-received, and the council recommended that the managers attend an open meeting. There has been contact with homeless groups in London and some ELO's are presenting to homeless shelters. The Subcommittee has produced a leaflet "Now You're an ELO". We continue to strive to make employers aware of Alcoholics Anonymous. I would like to thank the ELO'S and the Sub Committee for their hard work in these trying of times.

The Health Subcommittee's plans for 2020 were progressing well. The first Health Seminar for four years had been approved by the General Service Board and the invited guest speakers had responded positively. A review of the Health Website pages was undertaken, and a new file store was generated to assist Intergroup and Regional Health Liaison Officers to access information and presentations. Then with an immediacy never experienced before, accompanied with complete understanding and cooperation, the Coronavirus Pandemic enforced all activities by Health Liaison Officers to cease overnight. Undaunted the Health Subcommittee supported the Health Liaison Officers to adapt and find innovative ways to continue. Throughout lockdown in all Regions of Alcoholics Anonymous Great Britain, they worked tirelessly to communicate whenever and wherever possible via emails, posting literature and maintaining telephone contact. Thus, fulfilling our primary purpose to carry the message to the still suffering alcoholic.

Literature: In 2020 the Literature Subcommittee completed three new or revised pieces of literature for Conference: **1)** 'Growing into Service' pamphlet, **2)** 'Now that You Have Stopped: 15 Points' pamphlet (from the 12th Step AA Starter Pack) **3)** 'Carrying the AA

Message to People Who Are Deaf or Have Hearing Loss' pamphlet. All three were to be presented at the General Service Conference in April 2020. As it was cancelled due to the pandemic, they have been held over for Conference in April 2021. In addition, the Subcommittee revised the 'Hints and Suggestions for 12th-Steppers' card for Conference and began a review of past Conference recommendations to ensure consistency with the Structure and Service Handbooks.

National Telephone Subcommittee (NTSC) Each week there are over 2000 calls to the national helpline number plus an increasing number of calls to local helpline numbers that are easily accessible from the AA GB website, find a meeting page. The NTSC manages the 0800 number, aims to offer suggestions and support to the regional telephone liaison officers (RTLOs), telephone liaison officers (TLOs), 12th steppers and support the helpline carry the message to the still suffering alcoholic as best we possibly can. Every August we hold a forum for the RTLOs and next year we will have a seminar for all RTLOs and TLOs.

Thomas Baldwin – Non-Alcoholic Trustee: I was appointed a Non-Alcoholic Trustee in April 2019. I have had some experience as a regulator and advisor on public health, and I was especially interested to take on this role because I know some members of AA. I live in York, so it has been very easy for me to attend GSB meetings and meetings of Subcommittees – though of course they have all been held on Zoom since March this year. I have been a member of the Archives sub-committee, the Nominations Committee and the Safeguarding working party. I was glad to join the Archives sub-Committee because of the on-going project to transfer AA's Archives to the Borthwick Institute at the University of York, since I have been a Professor of Philosophy at the University of York for many years and have a project of my own to create an archive at the Borthwick of correspondence and other papers arising from my time as editor of the main UK philosophy journal. It has been a great pleasure to see that the first stage of the Borthwick AA project is going well, and I look forward to helping it develop further. The work of the Nominations committee has been demanding at times, especially when there are difficult decisions to be made. But I have been impressed by the careful attention that is devoted to the whole process, and by the calibre of the candidates for appointments to the GSB and its sub-committees. Working with others to draft new guidance on Safeguarding has also been challenging, since AA does not fit directly into the standard framework for charities, for which there are established safeguarding rules. Instead, the working party has had to craft rules that are specific to AA. There is now a complete draft, ready to be presented to Conference in 2021, where I hope it will be accepted.

Prisons: It has been a dismal year for the Prison discipline with the pandemic cancelling Prison meetings and lockdowns in certain areas affecting the movement of officers. So, we had to look at other ways of carrying the message, one was of delivering Share and Roundabout magazines to prisons whether it be by online or by hard copy, which was appreciated by inmates, the other was by postal sponsorship. In some areas, vetting and clearance still seem to be causing problems. The Subcommittee is looking at a new pamphlet for service, also new guidelines are being looked at for Postal Sponsorship as well as safeguarding for service. Given the new technology being used, we will be looking at virtual and zoom meetings in case of further pandemics. and if we are permitted to use them in Prison Meetings.

Probation Subcommittee has continued to carry the message and support those alcoholics who are part of the probation and criminal justice system. We have met several difficulties during the pandemic including changing government guidelines and communications. We have been able to furnish chits to offenders attending zoom meetings by adopting a new method of distribution. Our Subcommittee has held regular virtual meetings to stay informed and raise morale. We have four zonal meetings arranged in 2021 to replace those cancelled in 2020.

Scottish Convention: The current situation in Scotland sees us short of 2 Trustees, Scotia, and South West Scotland. In the Interim I have been asked to help and represent the Board with the Scottish Convention Committee. It would be fair to say that the committee works very well together and require very little in the way of assistance. All has been put into place to allow the convention to go ahead next year, should that be possible. The committee will have a clearer picture by January on how to proceed.

Scottish Parliament: This year there has been no Scottish Parliament event. Scotland has now two regions that currently have no Board representation and whilst we wait on this changing there has been no activity regarding arranging next years' Parliamentary event. This coming year 2021, we will hope to appoint a new trustee to start planning for our event. Once this has happened our trustee together with representatives from the five Scottish Regions will form the working group that can start planning our event which should take place during October 2021.

Share continues to provide paper and virtual support to the fellowship and an outlet for members thoughts. The Share team has adapted and risen to meet the challenges of the day, but we now face a new difficulty as concerns have been voiced over falling subscriptions and income. Our Subcommittee has asked me to bring this to the Board to look at possible solutions. Our free web version of Share is a victim of its own success and although a great service it needs to be altered so the magazine remains viable. We could either lengthen the time between the hard copy availability and that of the free online version or charge for the online copy. After consultation with the Board and the other fellowship magazine trustee, a proposal was put forward to the Board executive and we hope to have a resolution in the New Year. We aim to raise the profile of both fellowship magazines by holding a Share seminar with Roundabout participation. This will be held in York in the final weekend of July 2021. We plan to continue producing a magazine which is of a high standard and meets the needs of today's fellowship.

Survey: The pandemic has impacted hugely on the Survey Subcommittee, as indeed, it has on everyone. Historically, the survey, which takes place every five years, has been conducted the old-fashioned way, paper questionnaires distributed via snail-mail. Due to the lockdown and the closure of face-to-face meetings, however, the survey could not be implemented using this tried and tested method. With the future in mind, it had been planned to pilot an electronic version of the study this year, using Continental European Region as the testing ground, with a view to rolling out the survey electronically across the whole of the Fellowship in GB for the 2025 survey, but COVID19 forced our hand, and we were left with the decision of either cancelling the survey or alternatively, piloting the survey electronically across the whole of GB this year; the SSC decided on the latter option. The questionnaires were also re-written to include questions on COVID19, which meant the SSC having to add extra meetings to the scheduled calendar events, to complete the task on time. As this summary is being written, the survey is being implemented and electronically despatched to the fellowship by GSO. Because this is the first time the survey has been conducted electronically, the response rate is a complete unknown, and whether or not the subsequent data has any scientific validity remains to be seen. On a positive note, however, the survey will still have been a worthwhile GB-wide pilot.

Welsh National Convention. Unfortunately like many things the convention this year was cancelled but hopefully, we will all meet again next year, the dates are 4th to the 6th of June 2021 at the Metropole Hotel, Llandridnod Wells.

Young Peoples Subcommittee has had one Face to Face meeting in York just before the 1st lockdown where we were planning our next roadshow for June 2020, owing to the Corona pandemic this was put on hold. We are hopeful that we can take the roadshow to Glasgow in June 2021. 4 Subcommittee meetings have taken place on Zoom. We have looked at all the literature available for young people to see if it needs refreshing. The CSC were able to pass the new video and posters so that they can now be used by the fellowship for 12 step /PI work. In November we held the Region YPLO Workshop. As it was on Zoom, we were able to invite intergroup YPLOs. As this is a relatively new post some of the liaison officers are the first people in the position. The workshop was a great opportunity for sharing of information and helpful suggestions on how to proceed.

Financial Statement

General Service Office Funds

WOW What a Year

As we are all aware of the disruption to the Fellowships financial framework due to Covid-19 pandemic coupled with the restrictions placed upon the Fellowship due to the ever-changing circumstances and Government guidelines.

Once again, the members of the Fellowship have shown their true colours by adapting and innovating different ways to respond to this challenge, none more so than keeping the finances well within workable criteria during the year coupled with a final boost in the last month which took us over last year's total.

We as the Trustees of the Charity would like to give you a big **THANK YOU** for all your efforts.

General Service Offices

Due to Government guidelines and special restrictions at our three offices, the General Service Office (GSO) at York, the Northern Service Office (NSO) in Glasgow and the Southern Service Office (SSO) in London, the General Secretary had to close NSO and SSO, and furlough some of the staff, with others working from home, whilst keeping a skeleton staff within GSO to provide essential services to members, professionals and those seeking help. Since end of the first lockdown all staff are working again, but the NSO and SSO are currently closed and their staff work from home.

The General Secretary also took steps to reduce the GSO's expenditure by entering into discussions with our landlord on rent reductions and the reconfiguring of office space at GSO to reduce rentable area. These discussions are ongoing.

Investments

Our investment portfolio is operated by a company called, Churches, Charities & Local Authorities (CCLA). The Charity invests within their Ethical Fund which is one of the top five performing funds in this sector.

When the investment units were initially purchased the General Service Board (GSB) in place at that time, decided to hold the reserve finances in a triumvirate system with the monies held in an Investment account (Units), Deposit account and Current account (Cash). The disposition of these reserves was to be as follows:

Deposit Account 25%. of the total holdings. (Savings account)

Current Account 25%. This money being used for the day-to-day requirements of the Charity this percentage would vary depending on the day-to day requirements at any given time.

Investment Account 50%. Percentage varying in line with the vagrancies of the Stock Market.

Initially the dividends from these units were reinvested (accumulation) purchasing further units as the Charity's prudent reserve was below the recommended level advised by the Charity Commission. This action increased the financial holding of the Charity above the Prudent Reserve level (Warranty 2).

The GSB then decided to take the investment dividends in cash rather than an accumulation strategy. This action aided the Charity to take on all recommendations from Conference being the Conscience of the Fellowship without restriction. Due to the Covid 19 pandemic it became apparent that the agreed criteria were being distorted with the savings holding at 25%. The cash holding dropping to 13% and the investment portfolio rising to 62%.

The GSB made the decision to readdress the ratios back into the agreed original parameters.

To this end the Charity sold 137,000 units reducing our holding to 400,653 units which reduced our Investment portfolio percentage down to approximately 50%.

Sale of Investment Units

Total Units Held (prior to sale)	537,653
Total Units Held (after sale)	400,653
Number of Units sold	137,000
Cash Value / Unit (at sale)	256.6p
Amount Realised	£ 351,542

Initial Purchase

Cost of 137,000 Units at 219.1 p/unit	£ 300,167
Surplus from sale of Units	£ 51,375

The Charity now hold 400,653 units in the Fund which on 30th September 2020 had a market value of 265.8 p per unit. Giving the Charity investment a market value of **£1,064,935**. Due to the fluctuations within the Stock Market and continued volatility due to Covid-19 & Brexit this value will vary week by week. Notwithstanding the sale of the units our investment should still provide the Charity with an estimated regular income of approx. **£30,000 per annum**.

Income / Contributions

(Unrestricted Funds) Once again income has fluctuated throughout the year total being:

Contributions and Legacies (Unrestricted)	£906,292
Other trading activities (Unrestricted)	£425,812
Investments (Unrestricted)	£42,370
Total income from restricted funds	£17,746
Government grant income - CJRS	£29,997
Total Income	£1,422,217
Total Income down on last year's total by	£4,201

Literature

Literature sales have generated an income of	£425,812
Cost of producing these publications	£191,797
Surplus	£234,015

Sales this year were down by approximately **30%**, however GSO continues to acquire copyright to print Alcoholics Anonymous World Service material in GB. This action will reduce our costs in the long term.

The new Structure and Service Handbooks are free of charge and available on application.

When planning future projects, the GSB of AAGB are mindful the value of its investments and the potential fluctuations of funds coming from Fellowship members.

GSB continues to fund the AA National Telephone Helpline; Professional Conferences and Awareness raising events at national the level. New initiatives to carry the AA message into places of work have been undertaken in several areas of AA service, where appropriate cooperating with Private, Governmental and Local Authority structures.

Prudent Reserve

In line with the AA tradition that the charity should be self-supporting and following the Charity Commissions financial advice, GSB sets a Prudent Reserve of last year's expenditure plus 1/4 of that expenditure for GSO's operating costs.

2020's expenditure was **£1,315,156** plus 1/4: - **£328,789** giving a Prudent Reserve requirement for 2020--2021 of **£1,643,945**, this is in-line with the principle of AA's Concept 12 – Warranty 2: "Sufficient operating funds plus an ample reserve should be its prudent financial principle".

Unfortunately, this figure does not give the full picture for GSB's spending requirements. It covers only the requirement for GSO to run the Charity on the Fellowships behalf. It fails to take into account the costs of projects asked for by the Fellowship at Conference. These projects are financed using any monies given to the Charity which are over and above the Warranty 2 level.

As a result of Covid-19, gathering restrictions and the cancellation of Conference 2020, the financial picture has been distorted dramatically with none or very few new National Projects, National Seminars, Trustee Local Workshops, Professional Conferences, Regional Forums Local Intergroup Professional Days etc. taking place. Coupled with all Intergroup, Region and Board Meetings being held by virtual means (zoom), this has not only reduced expenditure but also the income of the Charity by the reduced contributions passing through the service structure to GSO.

Notwithstanding the above, many of GSO's costs remain unchanged (wages, pension costs rents) etc. GSO has taken many actions to mitigate their costs (Talking to Landlords, furloughing staff, etc) and these actions have reduced expenditure

Whilst the Fellowship has reduced their meeting and travel costs, due to the local meetings being held by virtual means, a consequence is the reduced sales of literature.

Over the past three years the GSB has encouraged the Fellowship to spend more of your contributions in the local Intergroup and Regional areas. This recommendation has led to the misguided belief that GSO does not want or need your money. Notwithstanding the statement above the funds held by the Charity is **£872,697** above the Warranty 2 level.

What does this mean for the immediate future?

What action needs to be taken, this I believe falls into various categories

1. GSO Staff working practices.
2. Expansion in the use of virtual meetings both Locally, Regionally and Nationally
3. A prioritisation of the projects carried out by GSB on the Fellowships behalf.
4. Further refining of the GSO structures and operations.
5. Closer monitoring of Trustee and Sub Committee expenditure
6. An increase in contributions by individual members.
7. Forwarding money to GSO by alternative avenues

Looking at these categories more closely.

Item 1. GSO staff to continue part working from home therefore allowing office space to be freed up for sub-letting reducing GSO's outgoings.

Item 2 This will reduce travel and accommodation costs but if used thoughtfully should decrease the periodicity between meetings and increase efficiency.

Item 3 Prioritisation of projects passed to the GSB by Conference also streamlining processes and procedures at GSO.

Item 4 Trustee/ sub-committee expenditure is closely monitored by the management accountant with greater accuracy inspection of cost centre placement ensuring trustee accountability.

Item 5 Coupled with item 4.

Item 6 Contributions. It was suggested many years ago that a **£1.00** in the pot was ideal, this is now unrealistic due to inflation reducing this level of contribution considerably. Coupled with the cost of room hire and additional expenses rising well above the level of inflation a, **£2.00** contribution would be more realistic.

Item 7 Money can be sent direct to GSO in the form of Gift Aid, meaning the Charity can reclaim the tax on the donation. Forms are available from GSO or the AA Website. Terms and conditions are contained within the form.

A drawback in donating all your contributions this way is that your local group, Intergroup and Region receive no funds reducing their ability to carry out their Primary Purpose work. So, if donating by this method, money should also be put into the local pot.

Development Fund (Restricted Fund)

AAGB contributed **£15,000** to the International Literature Fund supporting the World Service Meeting, and the Sub-Sahara Africa Service Meeting as well as supporting Fellowships in other countries through initiatives to assist their development. This fund stands at £33,577 on 30th Sept 2020.

In October 2019, the European Service Meeting (ESM) was held in York. This was funded via the ESM Restricted fund, which stands at £68,968 on 30th Sept 2020.

The GSB keeps the Fellowship informed regarding the financial position of the Charity through various media i.e., quarterly reports, letters to the Fellowship etc and the implications for our primary purpose. Throughout the year the Board has maintained all Conference requested internal services to the Fellowship. Developing new pamphlets. Within the confines of the Governments guidelines continued the work of passing our message of recovery from alcoholism to professionals, the public and those who need help.

The Non-Alcoholic Trustees continue to work together to help transmit AA's message of recovery in a way that AA members cannot - as AA Traditions state that members need always maintain anonymity at the level of press, radio, and films. Emphasis on the training and development of all trustees continues through internal systems and external programmes.

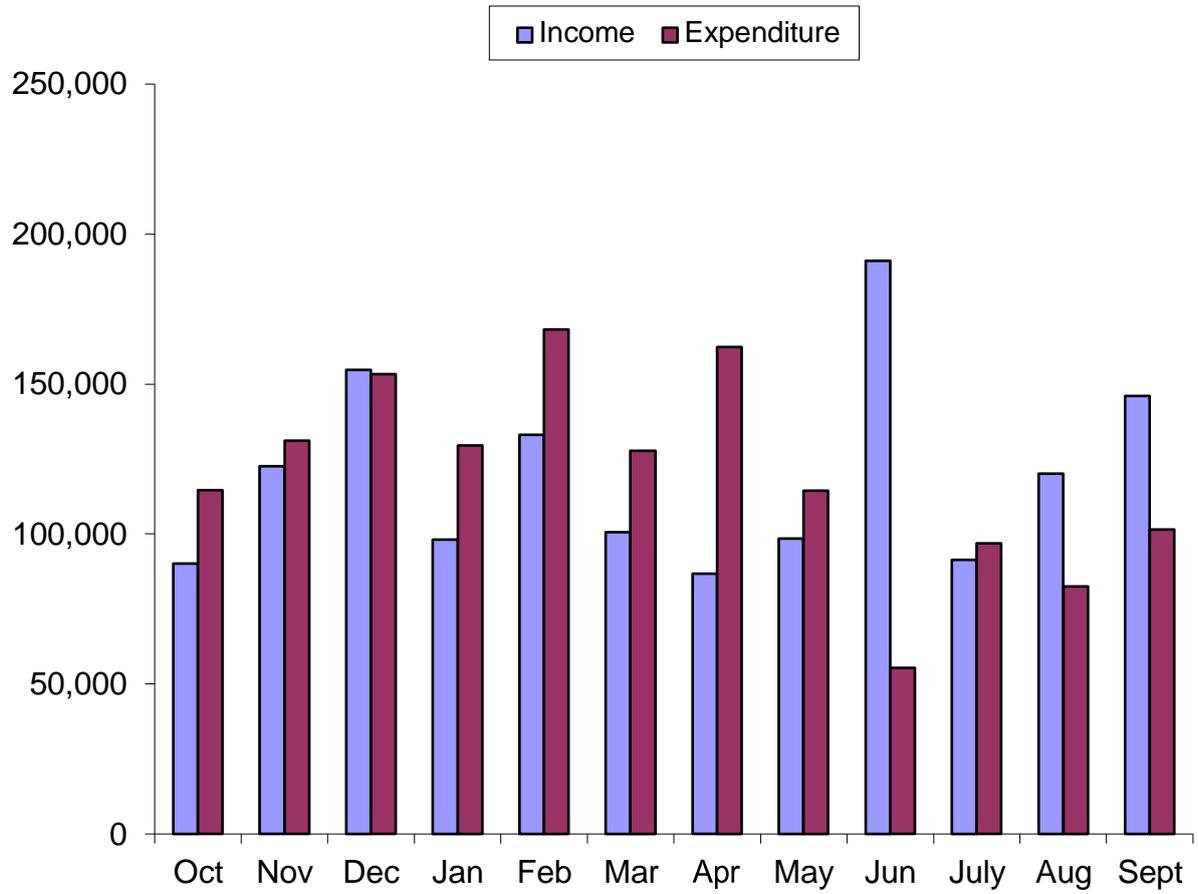
The website continues to be developed and now gives access to the use of a 'Chat Now' line to carry the AA message of recovery.

The coming year will see the development of new initiatives and the expansion of current projects. The Board will continue to exercise judicious self-governance when considering the future deployment of resources.

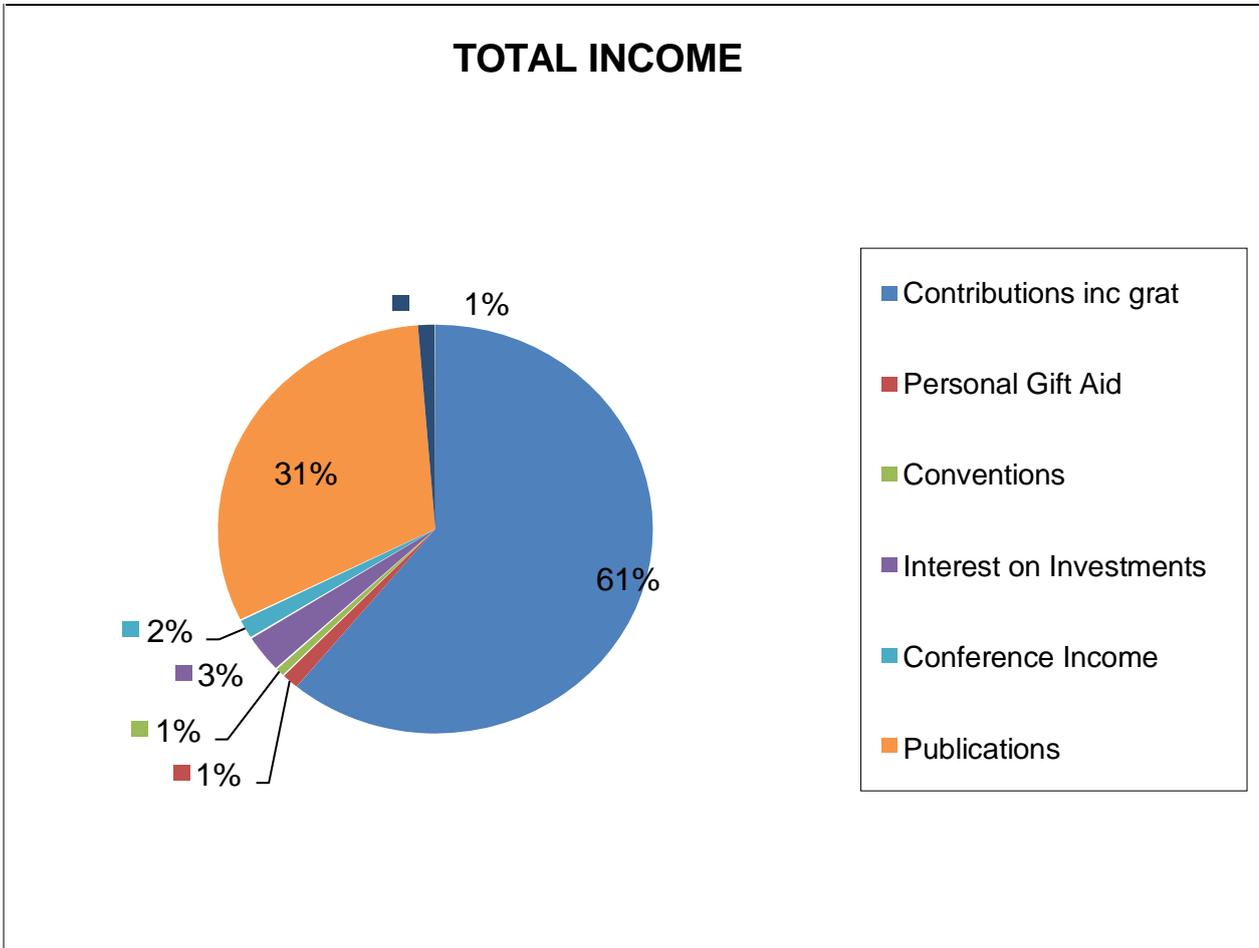
The final accounts show a surplus (before any unrealised revaluation gains on our investments) of **£107,061**, with the Charity's total assets standing at **£2,516,642**.

The overall picture is positive and stable.

INCOME AND EXPENDITURE 2019/2020



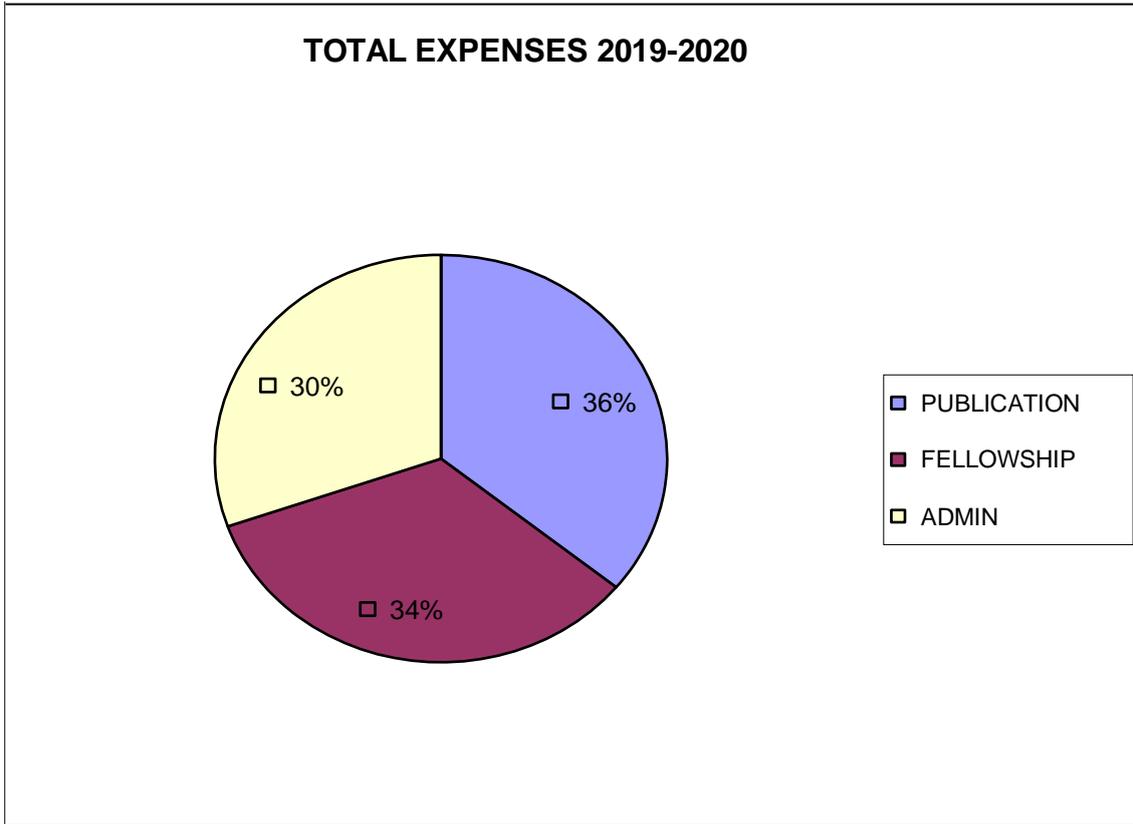
WHERE THE MONEY COMES FROM (ALL FUNDS) 2019 / 2020



Contributions Income + Gift Aid	Publications	Investments	Conventions Income	Conference	Restricted Funds
£904,130	£425,812	£42,370	£10,477	£21,682	£17,746

Total Income all Funds: **£1,422,217**

WHERE THE MONEY GOES (ALL FUNDS) 2019 / 2020



Publications
£464,132

Fellowship Services
£448,917

Administration
£402,107

Total Expenditure all Funds: **£1,315,156**

FINANCIAL STATEMENT FOR PERIOD ENDED 30TH SEPTEMBER 2020
BALANCE SHEET

	Unrestricted Funds £	Restricted Funds £	2020 Total Funds £	2019 Total Funds £
FIXED ASSETS				
Tangible Assets	-	-	-	576
Investments	1,064,935	-	1,064,935	1,367,090
	1,064,935	-	1,064,935	1,367,666
CURRENT ASSETS				
Stocks	114,258	-	114,258	112,360
Debtors	87,539	-	87,539	78,400
Cash at Bank	1,183,351	102,545	1,285,896	967,093
	1,385,148	102,545	1,487,693	1,157,853
CREDITORS				
Amounts falling due within one year				
	(35,986)	-	(35,986)	(165,325)
TOTAL ASSETS				
Less Current Liabilities	2,414,097	102,545	2,516,642	2,360,194
	2,414,097	102,545	2,516,642	2,360,194
NET ASSETS				
	2,414,097	102,545	2,516,642	2,360,194
2019 FUNDS				
Unrestricted Funds £				2,250,083
Restricted Funds £				110,111
				2,360,194

This information has the approval of the auditors and comprises extracts from the full accounts which have been audited by HPH Accountants and delivered to the Registrar of Companies. The auditors' opinion was unqualified. A copy of the complete audited accounts may be obtained on request from The General Service Office, PO Box 1, 10 Toft Green, York, YO1 7NJ

STATEMENT of FINANCIAL ACTIVITIES
(INCORPORATING INCOME & EXPENDITURE ACCOUNT)
for YEAR ENDED 30TH SEPTEMBER 2020

	Unrestricted Funds £	Restricted Funds £	2020 Total Funds £	2019 Total Funds £
INCOME RESOURCES				
Income & Endowments from				
Donations & legacies	906,292	5,316	911,608	748,914
Other Trading Activities	425,812	12,396	438,208	633,019
Investment Income	42,370	34	42,404	44,485
Government Grant Income	29,997	-	29,997	-
Total Income	1,404,471	17,1746	1,422,217	1,426,418
EXPENDITURE ON				
Raising Funds	464,132	-	464,132	720,364
Charitable Activities				
Charitable Other	825,712	25,312	851,024	938,208
Total Expenditure	1,289,844	25,312	1,315,156	1,658,572
Net Gains on Investments	49,387	-	49,387	80,057
Net Income / (Expenditure)	164,014	(7,566)	156,448	(152,097)
RECONCILIATION of FUNDS				
Total funds brought forward	2,250,083	110,111	2,360,194	2,512,291
Total funds carried forward	2,414,097	102,545	2,516,642	2,360,194

CONTINUING OPERATIONS

All incoming resources and resources expended arise from continuing activities

NOTES to the FINACIAL STATEMENTS for the YEAR ENDED 30th SEPTEMBER 2020

DONATIONS & LEGACIES	2020 £	2019 £
Fellowship Contributions	856,127	702,057
Gift Aid	23,322	8,222
Convention Contributions	10,477	17,167
Conference Contributions	21,682	21,468
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	911,608	748,914

OTHER TRADING ACTIVITIES	2020 £	2019 £
Sales of Literature	438,208	633,019

Literature is sold at surplus to assist in support of the Primary Purpose

INVESTMENT INCOME	2020 £	2019 £
Fixed Asset Income	41,024	42,797
Deposit Account Income	1,380	1,688
	<hr/>	<hr/>
	42,404	44,485

EXPENDITURE -RAISING FUNDS

	2020 £	2019 £
Purchase of Literature	191,797	212,464
Staff Costs	49,270	51,417
Premises Costs	32,343	36,658
Office Expenses	72,811	78,693
Public Information &Publication Costs	36,298	118,936
Conference Costs	1,497	47,861
Website	8,799	25,010
PI Video Project	-	15,000
Irrecoverable VAT	52,122	66,844
Archives Project	463	47,451
Financial Expenses	10,725	11,417
General Expenses	8,007	8,613
	<hr/>	<hr/>
	464,132	720,364

CHARITABLE ACTIVITIES - OTHER

FELLOWSHIP SERVICES	2020 £	2019 £
Staff Costs	256,205	267,369
Premises Costs	65,243	73,056
Office Expenses	31,630	34,256
General Expenses	95,839	110,659
	<hr/>	<hr/>
	448,917	485,340

GOVERNANCE COSTS

	2020 £	2019 £
Trustee Expenses	37,880	33,098
Professional Fees	30,881	25,096
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	68,761	58,194

MANAGEMENT COSTS

	2020 £	2019 £
Staff Costs	187,227	195,386
Premises Costs	49,385	55,578
Office Expenses	34,954	43,653
Financial Expenses	63	55
General Expenses	61,717	100,002
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	333,346	394,674

The Twelve Traditions

1. Our common welfare should come first; personal recovery depends upon AA unity
2. For our group purpose there is but one ultimate authority – a loving God as He may express Himself in our group conscience. Our leaders are but trusted servants; they do not govern.
3. The only requirement for AA membership is a desire to stop drinking.
4. Each group should be autonomous except in matters affecting other groups or AA as a whole.
5. Each group has but one primary purpose – to carry its message to the alcoholic who still suffers.
6. An AA group ought never endorse, finance, or lend the AA name to any related facility or outside enterprise, lest problems of money, property and prestige divert us from our primary purpose.
7. Every AA group ought to be fully self-supporting, declining outside contributions
8. Alcoholics Anonymous should remain forever non-professional, but our service centres may employ special workers.
9. AA as such, ought never be organised; but we may create service boards or committees directly responsible to those they serve.
10. Alcoholics Anonymous has no opinion on outside issues; hence the AA name ought never to be drawn into public controversy.
11. Our public relations policy is based on attraction rather than promotion; we need always maintain personal anonymity at the level of press, radio and films.
12. Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.



**General Service Board of
Alcoholics Anonymous (Great Britain) Limited
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Registered Charity Nos 226745/SCO38023